

InterGedi Newsletter #21 - July 2025

INTERGEDI UPDATES



InterGedi Team

- The group CIRES organized a seminar [“Research Methods for Discourse Studies”](#), which took place on the 30th of May. Speakers: Niall Curry (Manchester Metropolitan University), Edgar Bernad (Universitat Jaume I), and Sasha Coelho (Technische Universität Chemnitz).
- Sasha Coelho, from Technische Universität Chemnitz, came to Zaragoza as part of an Erasmus+ mobility exchange. She delivered a workshop entitled [“Introduction to BaseR and Tidyverse”](#). | 26th - 30th May.
- Vicky Gil and Pilar Mur-Dueñas have attended a [work meeting](#) within the framework of thematic network [\(IMICLES\)](#) “Internationalisation and Multilingualism: Strategies for the Integration of Content and Languages in Higher Education” granted by the Ministerio de Ciencia, Innovación y Universidades, and coordinated by Dr. Noelia Ruiz|4th-5th June, Universidad de Castilla la Mancha (Ciudad Real).
- Our team members Dr. Ramón Plo-Alastrué and Dr. Isabel Corona have been granted the [“Enrique Alcaraz Research Award” by AELFE](#) (Asociación Europea de Lenguas para Fines Específicos), on the category of *Published works*, for their book *Digital Scientific Communication*. Castellón de la Plana, 26th June 2025.
- Dr. Daniel Pascual has received the [“Enrique Alcaraz Research Award” by AELFE](#), on the “Unpublished Works” category for his Doctoral thesis entitled *Scientific dissemination and professional practices through digital media. The study of pragmatic strategies in the communication of international research projects*. Castellón de la Plana, 26th June 2025.



Conference Participations

- [6th ICLHE Spain Regional Group Symposium: “Revisiting ICLHE: Lessons Learned and New Research Pathways”](#). Organised by Research Group [DiLeAr](#) | 5th-6th June, 2025, Universidad de Castilla la Mancha, Ciudad Real, (Spain).

Gil, Vicky. 2025. An ICLHE training foundational course: Methodological principles followed and resources designed. (More info [here](#))

Mur-Dueñas, Pilar. 2025. Training ICLHE lecturers: Exemplifying a self-contained digital lesson plan for the development of competences. (More info [here](#))

- [5th ADDA Conference: Approaches to Digital Discourse Analysis](#) | 21st-23rd May 2025, Tilburg’s University (Netherlands).

Sancho-Ortiz, Ana E. 2025. Science dissemination on Instagram: Exploring the role of influencer practices in the discourse of physiotherapy experts. (More info [here](#))

- [8th International Congress of Applied Linguistics Today \(ALT\): Modern Approaches to Old and New Challenges](#) | 23rd-25th May 2025, University of Belgrade (Serbia).

Ansó-Millán, Alba. 2025. Analysing the discourse of science podcasts and their use in the EFL classroom. (More info [here](#))

Martínez-Kleiser, Luis. 2025. Recontextualizing scientific content for adolescent audiences in the digital medium: Analyzing explanatory strategies. (More info [here](#))

Mur-Dueñas, Pilar. 2025. Recontextualising scientific knowledge in the digital medium: What role do Cognitive Discourse Functions play? (More info [here](#))

Wood Borque, Paula. 2025. A multimodal analysis of films and series for English as a Foreign Language Teaching. (More info [here](#))

- [46th ICAME \(International Computer Archive of Modern and Medieval English\) conference: “Per Corpora ad Astra: Exploring the past, Mapping the Future”](#) | 17th-21st June 2025, Vilnius University (Lithuania).

Lorés, Rosa. 2025. Bridging the Gap: From Experts to Audiences in Digital Science Communication. (More info [here](#))

Pascual, Daniel. 2025. Explanatory processes in Ask an expert websites on psychology and mental health. (More info [here](#))

- [XXIII AELFE International Congress](#) (AELFE): Reconceiving the LFEs in the Era of Multimodal Literacy | 25th-27th June 2025, Universitat Jaume I, Castellón (Spain).

Ansó Millán, Alba. 2025. Exploring proximity-building strategies in digital dissemination practices with diverse audiences: The case of psychology-related podcast discourse. (More info [here](#))

Corona, Isabel. 2025. Getting the (right) picture (right): The visual representation of mental health across media.

Martínez-Kleiser Magaña, Luis. 2025. The role of explanatory strategies in the recontextualization of scientific knowledge for adolescent audiences in digital media. (More info [here](#))

Mur Dueñas, Pilar. 2025. Engaging scientific digital dissemination texts? Attention-getter strategies in writer-mediated and autor-mediated practices. (More info [here](#))

Lasheras, Lucía. 2025. Instagram as a multimodal platform for the recontextualization of English phraseology: Metadiscourse strategies in teaching English as a Second Language (ESL). (More info [here](#))

Lorés Sanz, Rosa. & Murillo Ornat, Silvia. 2025. Polyphonic patterns in digital science recontextualization: The case of popularizations in online magazines. (More info [here](#))

Pascual, Daniel. 2025. From pragmatic strategies to rethorical patterns: How research groups manifest intention in their project websites. (More info [here](#))

Sancho Ortiz, Ana E. 2025. Leveraging Instagram affordances for science dissemination: A social semiotic multimodal approach to instruction on Instagram posts for physical therapy. (More info [here](#))



New Publications

- Lorés, Rosa. & Mur-Dueñas, Pilar. (2025) Specialized Communication in the World Wide Web. In Roelcke, T., Breeze, R. & Engberg J. (Eds.). *Specialized Communication. An International Handbook*. Gruyter Brill (pp. 645-663). <https://doi.org/10.1515/9783110672633-032>
- Mur-Dueñas, Pilar. (2025). Digital scientific dissemination practices on environmental economic sustainability: An analysis of lexical and metadiscoursal choices. *ESP Today* 13(1), 113- 133. <https://doi.org/10.18485/esptoday.2025.13.1.6>



MATERIALS AND APPS

- [Sketch Engine](#), a software to manage corpora and analyse text. Free 30-day trial. Software tool presented by Niall Curry [on his talk](#) “Corpus approaches to investigating academic and public-oriented research communication” at the University of Zaragoza.
- [RStudio IDE](#), an integrated tool for R and Python data análisis and text Processing. Free and open-source. A software used for corpus linguistics and quantitative analysis of data.
- [From Data to Viz](#), an interactive online tool that helps researchers choose formats of data visualizations and types of charts, based on the data they have.



EVENTS OF INTEREST

Upcoming

- [The Emoji Workshop](#), hosted by the project “Semantics and Pragmatics of Emojis in Digital Communication (EmDiCom) | 29th August 2025, University of Oslo (Norway).
- [11th BRNO Conference](#) on Linguistics Studies in English 2025: Where Theory Meets Practice: Advances in English Linguistics | 8th-9th September 2025, Brno, (Czech Republic).

- [Symposium](#) Communicating Research for Academic and Public Engagement: Innovations, Insights and Impact. | 25th-26th September 2025, Oslo Metropolitan University (Norway).
- [48th AEDEAN Conference](#) | 12th-14th November 2025, Universidad del País Vasco (Vitoria).

Open Call for Papers

- [6th INNO-LSP 2025 International Conference](#): Innovative trends in teaching languages for specific purposes in the context of the current social instability | 18th- 19th September, 2025, Ovidius University of Constanta (Rumania). Deadline: 5th September, 2025.
- [GLOTECH 2025 International Conference](#): Global Perspectives on Technology-Enhanced Language Learning and Translation. | 25th- 26th November 2025, Universidad del País Vasco (Vitoria). Deadline: 18th July 2025.
- [The 2026 conference of the American Association for Applied Linguistics \(AAAL\)](#): 11th International Conference on Languages, Linguistics, Translation and Literature. | 24th April 2026, virtual. Deadline: 15th July 2025.
- [18th ESSE Conference: The 2026 European Society for the Study of English Conference](#) | 31st August- 4th September 2026, University of Santiago de Compostela, Spain. Individual Seminar Contributions. Deadline: 31st January 2026.

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