

The research project websites: An analysis of its genres

In our analysis of institutional H2020 international research project websites, we discerned 2 types of genres, or types of text:

1. **Website-hosted genres**, which are texts embedded in the website generated outside it and can be easily accessed and downloaded.
2. **Website-generated genres**, which are texts written, we assume, specifically for the website

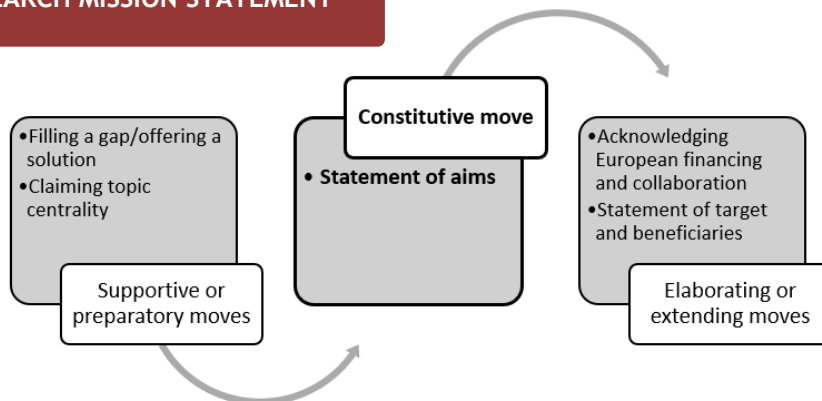
We believe that it is the second type of genres which can pose greater difficulty for researchers who need to embrace these digital practices. Our study of these revealed that there are four main genres, although included in different pages and under different labels, but which have the same function or communicative purpose:



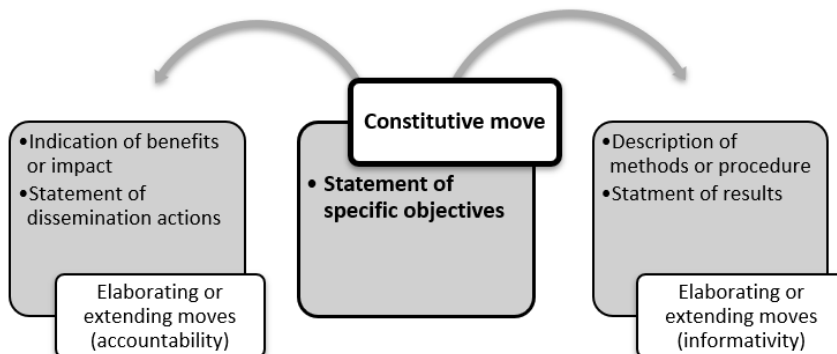
There are some parts which are present in all examples within each of the genres identified, and are, therefore, considered “constitutive moves” (obligatory) and some which may appear before or after these.

Information and ideas *must* be provided in relation to the former and *may* be provided in the relation to the latter.

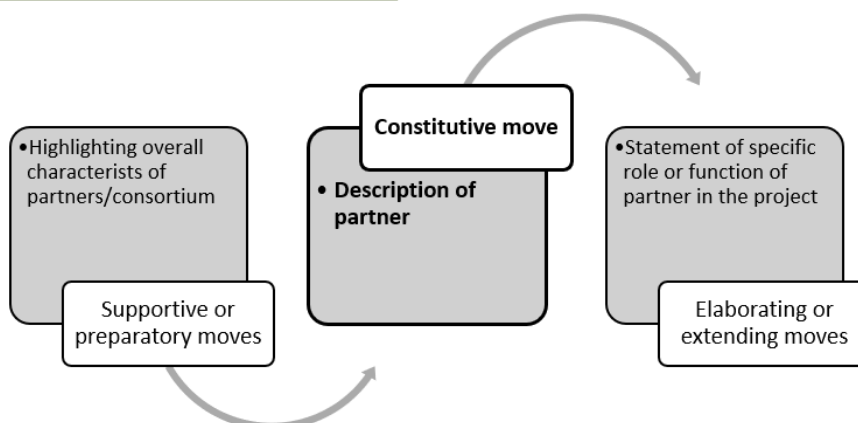
RESEARCH MISSION STATEMENT



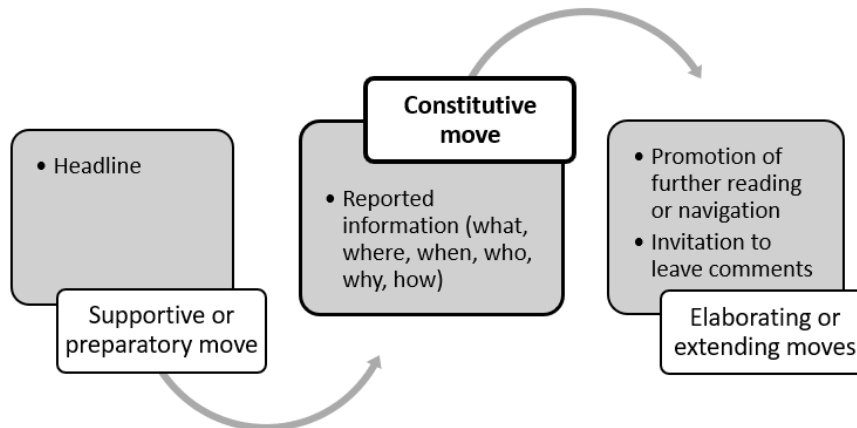
RESEARCH ACTIVITY DESCRIPTION



RESEARCH PARTNERS' PROFILE



RESEARCH NEWS AND EVENTS



Related publication:

[Mur-Dueñas, Pilar](#). 2023. Exploring researchers' professional digital discursive practices: A genre analysis of European research project websites. *Ibérica* 45, 79-107. <https://doi.org/10.17398/2340-2784.45.79>

Related conference presentations:

[Mur-Dueñas, Pilar](#). 2017. Academics' digital discursive practices in English: A genre-based analysis of the websites of international research projects. Paper presented at CLAVIER2017 Conference: 'Representing and Redefining Specialised Knowledge'. 30th November - 2nd December 2017, Universities of Bari, Lecce and Foggia, Italy.



[Pascual, Daniel](#). 2019. Communicating science online: Pragmatic strategies in digital genres belonging to H2020 scientific projects. Paper presented at SEING I (Seminar in English Studies). 29th May 2019, Universidad de Zaragoza, Spain.



[Plo, Ramón and Herrando-Rodrigo, Isabel](#). 2018. Disseminating academic knowledge through digital interactive genres. Paper presented at 36th AESLA International Conference. 19th-21st April 2018, Universidad de Cádiz, Spain.

